

मनिश्रुतं मणिपुर MANIPUR

497018

MEMORANDUM OF UNDERSTANDING

Between

Foundation for Economic and Environment Development Services (FEEDS)

Hengbung, District: Kangpokpi, Manipur, 795129 Hereinafter referred to as "FEEDS"

AND

RTHREED Solutions Private Limited

House number 15, Alok Nagar, Bye Lane 12, Patorkuchi, Guwahati, Assam 781029

Hereinaster referred to as "RTHREED"

This Memorandum of Understanding (MoU) is made on this 14th day of August, 2024 between Foundation for Economic and Environment Development Services (FEEDS), a non-profit organization engaged in promoting sustainable economic and environmental initiatives, and RTHREED Solutions Private Limited, a company dedicated to sustainable development, including market linkages for eco-friendly products.

1. Purpose

This MoU aims to establish a cooperative framework between FEEDS and RTHREED to support and promote the marketing and forward linkage of bamboo

handicrafts made by self-help groups (SHGs) under the DST SEED-sponsored project, Core Support Programme. Both parties intend to leverage each other's strengths to facilitate economic opportunities for artisans and advance the sustainable use of bamboo as a resource.

2. Roles and Responsibilities

FEEDS

- Product Development Support: Facilitate the production and quality improvement of bamboo handicrafts made by the SHGs involved in the Core Support Programme.
- Training and Capacity Building: Conduct training sessions to enhance the skills of SHGs in crafting high-quality bamboo products and understanding market needs.
- Product Supply: Ensure consistent and timely production of bamboo handicrafts to meet market demand facilitated by RTHREED.
- Monitoring and Evaluation: Regularly monitor and assess the impact of the partnership on SHG livelihoods and report the outcomes to the DST SEED programme.

RTHREED Solutions Private Limited

- Market Linkage and Promotion: Utilize its networks to promote and establish forward linkages for the bamboo handicrafts produced by FEEDSsupported SHGs.
- Marketing Support: Provide branding, packaging, and promotional support to enhance product visibility and market appeal.
- Sales Channels: Leverage offline and online sales channels to reach potential buyers and create a sustainable revenue stream for SHGs.
- Impact Reporting: Document and share periodic reports with FEEDS on the sales, feedback, and market impact of the products.

3. Financial Arrangements

- Revenue Sharing: Revenue from the sales of bamboo handicrafts will be shared based on a mutually agreed-upon profit-sharing model, with details to be finalized in a separate agreement.
- Funding Support: Both parties will seek external funding opportunities to enhance project activities where necessary.

4. Duration and Termination

This MoU shall remain in effect for a period of two (2) years from the date of signing unless terminated by either party with thirty (30) days' written notice.

5. Intellectual Property

Both FEEDS and RTHREED agree that all intellectual property developed as part of this collaboration shall remain the property of the originating party. Any joint intellectual property rights will be shared equally between both parties.

6. Confidentiality

Both parties agree to maintain confidentiality regarding proprietary and sensitive information shared during the course of this partnership, except as required by law or with prior written consent.

7. Amendments

This MoU may only be amended in writing, with consent from both parties.

8. Dispute Resolution

In the event of any disputes arising from this MoU, both parties agree to resolve such disputes amicably. If unresolved, they will pursue mediation before initiating any legal action.

9. Signatures

IN WITNESS THEREOFF, the parties represented by their authorized representatives, set-forth their hands on this day, month and year first stated above, agreed and accepted this MoU to be signed (in two original copies) in the presence of following witnesses.

Signed on behalf of RTHREED	Signed on behalf of FEEDS
Signature: Romo Patowayy Name: DIRECTOR RITHREED SONGOODS Pr. LM. Position:	Name: Secretary & CEO FOUNDATION FOR ENVIRONMENT AND COSTUME DEVELOPEMENT SERVICES (FEEDS) Position: Municipality, Senapati Dist.
Date:	Date:
Witnessed by: Signed: Rajya Della Date: 14/8/2024	Witnessed by: Signed: 148 2024